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Specification and Drawings, as originally filed, with Application for Patent Serial No:
2,327,632, on December 5, 2000, by MITCHELL J. SHNIER, for "Methods for Creating
a Customized Program from a Variety of Sources".

S. L. Gregoire
Agent certificateur/Certifying Officer

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ABSTRACT OF THE DISCLOSURE

The invention provides a method and system for defining a personalized sequence of discrete media content segments to be played at particular times. The media content segments are selected from live media content segments and archived media content segments. The method includes specifying an order of play of the media segments; specifying specific live media content segments having defined start times, durations and repeat intervals; and deriving a play sequence. The media content segments may be audio or video content segments. The system in a preferred embodiment is carried out using a series of web pages and the content defined by the sequence is provided to the user over a computer network.

TITLE: METHODS FOR CREATING A CUSTOMIZED PROGRAM FROM A
VARIETY OF SOURCES

5 BACKGROUND OF THE INVENTION

This invention relates to methods for creating a customized audio or video program from a variety of digitized content sources.

Now that the Internet, and other networks, make a
10 wide variety of digitized content electronically available, there is the need and capability to provide a selection and scheduling system to automate choosing among these to create a customized stream of material of interest to listeners, from a wide variety of content sources. Prior
15 art has proposed several solutions.

For example, U.S. Pat. No. 6,038,591 to Wolfe et al. discloses a system which can distribute customized music selections to users, according to listener preferences and other factors. However, this system cannot utilize live
20 feeds as sources, cannot interrupt a first audio source with a second audio source, and does not allow the user to make specific audio content selections.

U.S. Pat. No. 5,721,827 to Logan et al. discloses a system for distributing information to users, where said
25 information could be in digitized audio form. However, the audio can only be that stored on the single said system, and the audio does not include live feeds.

U.S. Pat. Nos. 5,892,536, 5,986,692, and 6,088,455 to Logan et al. disclose systems for generating a
30 proprietary program signal according to topics of interest to an individual. However, the system only monitors a single broadcast signal, and according to an analysis of the broadcast signal or a communication system which carries information on the characteristics of said
35 broadcast signal, indicates when the broadcast signal has a topic of interest. There is no capability of selecting from a variety of digitized content providers, no capability of the user equipment specifying the source of the broadcast

signal, and no capability of interrupting the broadcast signal from a first signal source with the broadcast signal from a second signal source.

There are world wide web sites currently available
5 that enable a user to construct an audio program from selections made at their web site. For example, www.audiobasket.com provides a variety of Internet-based audio sources, however, it does not track what listeners have already heard (so going back to the site too soon to
10 listen again results in the exact same audio being heard), it does not allow listening to live audio (so you cannot listen to a radio station in real-time), and you cannot interrupt one segment with another. Other sites, such as www.kerbango.com, www.sonicbox.com, and
15 www.penguinradio.com, allow you to listen to real-time radio and other audio feeds, but have no way to interrupt one audio program with another, have no information on when particular types of information are presented on the audio feeds, and have no way to build lists of sources to
20 sequentially receive according to a schedule. Another site, www.voquette.com, allows both archived and real-time audio to be received in sequence, but again, real-time audio cannot be interrupted at particular times, there is no information on when audio sources have particular types of
25 information available, and there is no way to select a web page of archived audio segments, and later listen to them, one at a time.

30 SUMMARY OF THE INVENTION

A method of playing discrete media content segments according to the present invention comprises:

- specifying an order of play of media content segments selected from archived media content segments and
35 continuously playing live media content segments,
- specifying specific live media content segments having defined start times, durations and repeat intervals,

deriving a play sequence based on said order of play which is interrupted to accommodate said specific live media content segments at the start times thereof, and

using said play sequence to provide a
5 personalized sequence of discrete media content segments.

In a preferred aspect of the invention, the media content segments are streaming media content segments.

10

In a further aspect of the invention, the media content segments each include an address that identifies a source of the media content segment and the address is used to play the particular media content segment when required
15 according to the personalized sequence.

In a different aspect of the innovation, the play sequence includes an address for each discrete media content segment which address allows playing of the
20 particular discrete media content segment upon demand.

In yet a further aspect of the invention the play sequence includes address instructions for each discrete media content segment causing the play thereof in
25 accordance with the play sequence on a source specific to the media content segment and where the play sequence includes address instructions of different sources.

According to an aspect of the invention, the
30 method includes the step of identifying live streaming media content segments which meet predetermined selection criteria determined by a user, and modifying said play sequence to accommodate the identified live streaming media content segments.

35

According to a further aspect of the invention, the derived play sequence after interruption to accommodate

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the specific live media content resumes play of media content based on the order of play.

According to a further aspect of the invention,
5 the derived play sequence, after an interruption which interrupted an archived media content segment, plays the entire archived media content segment or plays a remaining unplayed portion of the archived media segment or plays a portion of the archived media segment immediately
10 proceeding the interruption followed by the remaining unplayed portion of the archived media segment.

According to yet a further aspect of the invention, the derived play sequence is stored as a program
15 along with program timing information for the playing thereof and the method allows the storage of multiple programs.

According to a further aspect of the invention,
20 the program timing information includes the ability to play the program on a repetitive scheduled basis.

A method of identifying audio content and the selective programming thereof to define a personalized
25 sequence of discrete audio segments according to the present invention comprises:

identifying a series of archived audio segments of possible interest to a user,

identifying a series of live audio segments
30 available at specific times and of a known duration of possible interest to the user,

forming a basic series of audio segments from at least said archived audio segments for play in a particular manner according to information entered by the user,

35 forming an interrupting series of audio segments from at least said live audio segments including timing information for playing of each audio segment, and

producing an audio signal based on said basic series of audio segments which are interrupted by said interrupting series at the specific times of the audio segments and for the duration thereof.

5

In a preferred aspect of the method, the basic audio segments also include live audio segments.

A system for allowing a user to manage media content available from a host of sources and produce a media signal customized according to user identified criteria, according to the present invention comprises:
a first web page interface for identifying media segments of possible interest to the particular user where
15 the media segments include live media segments and archived media segments and selecting therefrom a group of media segments of particular interest to the user,

a second web page interface allowing the user to select from the group of media segments and form a basic
20 sequence of media segments to be played in a predetermined manner and also allowing the user to select an interrupting series of media segments to be played in a manner to interrupt the basic sequence of media segments at particular times and for the duration thereof and
25 thereafter return to said basic sequence of media segments, and

a third web page interface to allow the user to play said basic sequence of media segments and said interrupting series of media segments.

30

According to an aspect of the invention, the system upon return to the basic sequence resumes the media segment that was interrupted.

35 The system, according to an aspect of the invention includes memory means for tracking archived media segments to identify media segments which have been previously played to avoid replaying thereof.

In a further aspect of the invention, the system conducts additional searches from time to time to locate current media segments of an identified content provider
5 and adds the current media segments to the selected archived media segments.

In a preferred aspect of the invention, the media segments are audio media segments available over a
10 public computer network.

In a further aspect of the invention, the media segments are available and transmitted for play on a user device connected to the INTERNET.
15

The present invention provides a method to construct a customized program to be constructed, from both live feeds, and also archived segments of audio or video content. For example:

- 20 • to listen to a first live radio station available on the Internet from 7:30 AM to 8:30 AM, and
- to listen to a second live radio station from 5:30 PM to 6:30 PM,
- but to interrupt those with the sports report from a
25 third live radio station, which is available at 15 and 45 minutes past each hour, for a duration of 2 minutes, and
- to also interrupt the first and second radio stations with the business news report from a fourth
30 live radio station for 3 minutes, beginning at 23 minutes past the hour between 5:00 AM and 9:00 AM each weekday, and
- to also interrupt the first and second live radio stations with an archived audio segment available
35 from a web site listing a large number of science news segments, for as long as the segment runs, beginning at 50 minutes past each hour, and

- to also interrupt the above audio segments with alerts, bulletins and other non-scheduled, timely content which meets criteria specified to be of interest to be received in this manner.

5

BRIEF DESCRIPTION OF THE DRAWINGS

Preferred embodiments of the invention are shown in the drawings, wherein:

10 Figure 1 through Figure 4 are block diagrams illustrating the functionality and computer communications interaction for a possible embodiment of the present invention;

15 Figure 1 illustrates the steps of a Central Host, a User, and a Content Provider;

Figure 2 shows in more detail, the steps to obtain additional details of audio segments from the content provider;

20 Figure 3 shows the steps to build a program of segments;

Figure 4 shows the steps to access a built program and begin playing thereof;

25 Figure 5 through Figure 7 show a user interface to gather audio segment details for inclusion in the Central Host's database;

Figure 8 through Figure 15 shows the user interface to create and play a customized audio program; and

Figure 16 and Figure 17 show network configurations of the present invention.

30

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

The embodiment herein describes receiving the audio at a personal computer connected to the Internet.

35 However, it should be noted that this is for illustrative purposes only, and other embodiments of the present invention will be obvious to those skilled in the art. For example, the listening device could be an Internet

appliance, which here refers to a somewhat single-purpose device, such as a device specifically designed to play Internet audio. Other listening devices could include cellular telephones, traditional land-line telephones and
5 wireless personal digital assistants.

Also, analogous steps could be used to perform similar actions with video, rather than the audio used for the embodiment described below, and such video-based applications are simply another embodiment of said present
10 invention. The main difference for video content, from a networking perspective, is that higher-speed network connections are required to provide high-quality motion video, and a video display is required at the listening/viewing station. Other requirements include
15 greater processing capacity and memory storage at the listening/viewing station. Current personal computers typically have adequate processing capacity and memory storage for motion video, and current dial-up modems have adequate speed for low-quality video purposes. As higher-
20 speed network connections become lower-cost, and more common, motion video quality will increase substantially.

Current digitized audio and video players typically have a pause in the audio or video when a new content source is selected, said pause being due to the
25 necessity to buffer (that is, to store locally at the listening/viewing station) several seconds of content to be played during periods when digitized content is briefly interrupted due to network or server congestion or other cause. There are several methods to deal with the pause,
30 such as the following:

- play some content which is stored locally, such as music
- enhance the digitized audio player to begin playing streaming content immediately when it first
35 arrives, and to build up the buffer of content during this time as well

- display a message, showing how many more seconds of buffering will occur until the playing of the content will begin

- pre-fetch the first several seconds of a subsequent content segment before the previous segment completes

As network connections become higher-speed and as these higher-speed connections become more commonplace, the time required for this buffering will decrease, reducing the need for the above special handling.

In the Figures, the following terms are used:

- the Central Host refers to a computing facility which is accessible to many users, for example, a web site on the Internet
 - the User refers to a typical user of the service provided by the present invention, and could be a person at a computer with a web browser, possibly with additional software to implement some of the functions of the present invention, and a connection to the Internet
 - the Configuration Station could be said computer with a web browser
 - the Listening/Viewing Station could be the said computer, or it could be an entirely separate device, possibly located remotely from said computer
 - the Content Provider refers to a source of audio content, typically this would be implemented as two parts, for example;
 - i) a web site which hosts a web server, which has a page with one or more hypertext link(s) to sources of audio content
 - ii) the actual source(s) of the audio content, which may be the same server as the web server, or a server anywhere else on the Internet
- Furthermore, the terms live audio, and real-time audio, refer to audio which is available over a network, such as the Internet, at the same time to all possible recipients. Examples would include listening to a standard broadcast radio station which simultaneously provides the

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audio over the Internet, or a sports or business event where the audio is sent over the Internet as the event occurs. Such material may be available continuously, as in the case of radio, or may have a finite duration, as for a live sports event or a press conference.

The term archived audio refers to audio which is stored in digital form, and available to be played from the beginning, at any time, for each possible recipient. Examples include a science or business news report, which can be listened to, from the beginning, at any time each listener wishes. Such material is generally a few minutes to a few hours in length.

Typical digitized audio players, such as RealNetworks, Inc.'s RealPlayer support commands which can limit the maximum playing time of both live and archived audio. Therefore, it is possible to build a playlist which specifies that a continuously-playing radio station or archived audio only be played for 5 minutes, and then the next item in the playlist will be played.

Furthermore, with additional software, such players support the following capabilities:

- playing of archived audio from a first source to be interrupted, noting how far into the archived audio the interruption occurred,
- playing an interruption, such as a once-hourly business report, or an important bulletin from a second audio source, and
- at the end of the interruption, resuming the interrupted archived audio from the first source at, or to improve intelligibility in case the interruption happened in mid-word or mid-sentence, resuming playing the interrupted audio some number of seconds before the interruption occurred.

Additionally, for the descriptions herein, the term *segment* refers to digitized audio received over a network from a single audio source. Said segment could be a continuously-playing feed from a live radio station, a

timed-portion of audio from a live radio station, or all or part of archived audio stored in digital form on a server.

The term *program* refers to a sequence of segments, typically from a variety of sources. For example, a user
5 might create a program which consists of playing live audio from a first radio station except when interrupted by:

- a second radio station at 15 and 45 minutes past the hour, for a duration of 2 minutes each time, since said second radio station has a sports report at those times
- 10 • a third radio station at 23 minutes past the hour, for a duration of 3 minutes, since said third radio station has a business report at that time
- a randomly-selected archived music file from the local computer's hard disk, once per hour

15 Figure 1 shows the main steps to submit references to audio segments to the Central Host's database. Such submissions would be done by the administrators of the Central Host's database, and possibly also by any user who wishes to do so.

20 At step 101, using a standard web browser, the user enters the uniform resource locator of a hypertext markup language page at an Internet world wide web site which has hypertext hot-links to one or more audio sources of interest. This is typically done by typing the full URL
25 into the web browser, by clicking on a referring page on another web page, or by selecting a previously-bookmarked entry.

At step 102, the web server sends back to the user the HTML web page requested, and at step 103, this page is
30 displayed to the user, and said user reads said web page to identify from the descriptive text therein a hypertext hot-link to audio which is of interest. These steps use standard web browsers and servers, as is currently widely implemented on the world wide web of the Internet. However,
35 to obtain additional details of the audio, the user requires additional software, which will here be called the Submit Client. The Submit Client software will be further detailed in Figure 2. However, in summary, in step 104, the

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Submit Client software sends a request to the audio source for additional details of the audio segment of interest, and in step 105 the audio source replies with the details, which are then displayed and available for said user to
5 observe in step 106.

Said user will then have displayed the received details, along with fields to add information to said received details from the content provider. Examples of such user-added information include: a detailed description
10 of the information provided by the audio segment, a rating as to the quality of the information, a rating as to the audience suitable for the audio, keywords to be used for subsequent searching for the audio segment, how often the audio segment is updated, whether the submitted audio
15 segment information is new or an update to previously-submitted audio segment information, the URL of a web page for additional information concerning the audio, and so on.

A key feature of this ability to add audio segment information is the additional capability to enter detailed
20 schedule information for a portion of a live feed, if desired. For example, the start time, repeat interval, duration, and hours and days of availability, along with a more detailed description of said portion could be entered. An example of such a portion would be a live audio source's
25 sports report which is available at 15 and 45 minutes past each hour, for a duration of 2 minutes, every day of the week.

Another feature would be for the Submit Client software to automatically search for all audio links on a
30 single web page, or tree of web pages. This is useful as many sites have web pages with long listings of archived audio, such as the last five years of science news stories. Some sites which regularly update their archived audio segments, such as for a weekly talk show, give the new
35 archived audio segment a new URL, often choosing a new filename based on the date, such as **20000424.rm**, for their April 24, 2000 show, as the filename is in yyyyymmdd format. Methods to automate the process of locating such

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additional and new audio content would be obvious to those skilled in the art of programming, and with web programming in particular.

Continuing with step 106, said user can submit
5 this information to the Central Host, and in step 107, the Central Host stores this information into its database.

It is intended that the Central Host's database will have references to both:

- Live audio, such as from radio stations which
10 simultaneously send their audio over the Internet.
- Separate references to specific features which are broadcast at specific times by said radio stations. For example, a typical news radio station will have a fixed daily schedule, where at specific and repeatable times of
15 each day they will broadcast the news, weather and traffic, and also reports on sports, technology, the stock market, travel, entertainment, and other topics.

With a large community of users submitting audio segment references, duplications, errors, and references
20 which are no longer correct (for example, because the audio source changed their schedule) will occur. The Central Host could maintain two databases:

- one would have whatever users submit, and
- the other would have references which have been
25 checked for accuracy, with duplications eliminated, greater consistency in the keywords, ratings and descriptions associated with each reference.

Figure 2 provides more detail on the Submit Client software, particularly, how additional audio segment
30 details are requested from the audio source. This description applies to RealNetworks, Inc.'s embedded RealPlayer, however, other players have similar functionality.

In step 201, the URL for the audio segment of
35 interest is provided to the Submit Client software, which could be implemented using JavaScript. A typical such URL would be as follows:

**http://www.radio.cbc.ca/news/hourly/latest.
ram**

This URL would be the anchor for some hypertext, which might display "Click here for the latest hourly news report" on a page on the content provider's web site. The contents of said **latest.ram** file could be as follows:

pnm://home.cbc.ca/radio/news/latestnews/latestnews.ra

This is a reference to the actual digitized audio file which would be streamed over the Internet, from the content provider, in this example, using the RealNetworks, Inc.'s proprietary protocol PNM, to the RealPlayer on the listener's computer. As shown below for Figure 3, special RealPlayer commands, such as **end="0:5:00"**, which only plays that segment for a maximum of five minutes before moving on to the next item in the playlist, must be appended to entries in the RAM file. RAM files are created by the organization making the content available, and there are many ways of building them. For example, some RAM files have many entries, such as; a reference to a copyright statement, followed by a reference to a welcome message, and then finally the reference to the actual content of interest. Some content providers divide the audio material into many separate files, for example; an hour-long talk show might be divided into four 15-minute portions. This is why it is necessary for the Submit Client to not simply use the reference to the RAM file as found on the content provider's web page as the reference to the audio segment, but rather to perform the extra step of getting the contents of the RAM, and then using the RAM file contents as the reference to the audio segment.

In step 202, the Submit Client software uses the embedded RealPlayer **SetSource()** JavaScript method to specify the audio source, and then the **GetLength()** method to determine the length of the audio segment. Many other methods are also available, such as **GetLiveState()** which returns whether the audio segment is live or archived, and **GetTitle()** which returns the title of the audio segment.

The details of the use of these methods would be obvious to those skilled in the art of JavaScript programming, and knowledgeable of the RealPlayer software development tools.

In step 203, the RealServer which is the source of
5 the audio segment would receive the requests from these methods, and reply with the information. In step 204 the information is made available to the JavaScript, and the Submit Client software can display it to the user.

Figure 3 provides details on how a user builds a
10 program of audio segments of interest. In step 301, the user might go to the Central Host's web site, and enter the keywords "Toronto" and "sports". In step 302, the Central Host would then search its database for matching audio segments, according to the keywords entered in step 106,
15 and send to the user descriptions of these, along with additional details, such as their segment lengths. In step 303, the user would view the available segments, and select those of interest which are to be included in the program being built. Other options could be made available, such
20 as:

- viewing additional details of the audio segment, such as duration, repeat interval, update schedule, and author
- re-ordering the sequence in which the segments
25 would be heard within the program
- specifying the times of day and the days of the week that the segment is of interest
- specifying a time offset to accommodate network delays and time zone differences
- 30 • marking individual segments which should be recorded by the user's listening device, so they can be listened to at any time
- listening to the audio source immediately
- viewing the web page associated with the audio
35 segment

In step 304, the user could repeat the keyword-search to find additional audio segments of interest. When all audio segments have been selected, in step 305 the user

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provides a name for the just-built program, and it is stored for immediate or future listening. The format of this stored program depends on the audio player used, but as an example, RealNetworks, Inc.'s RealPlayer supports a format they refer to as a RealAudio media, or RAM file, an example of which follows:

Customized RealAudio RAM file

```
10  rtsp://209.226.148.226:665/encoder/chumam?end="0:5:00"
    pnm://media5.bloomberg.com/wbbr/topbus/20278596_288.rm
    pnm://raserver.das-x.dec.com/rcfoc/20000424.rm?end="0:0:30"
```

15 The file with the above contents is given a name with a **.ram** extension, such as **myprogram.ram**, and when a web browser or operating system is requested to open such a program, it will recognize, from the filename extension, that the file is to be interpreted by a RealPlayer, and submit the filename to the RealPlayer for processing.

20 The RealPlayer will interpret the above file as follows.

 Firstly, due to the "#", the first line is a considered a comment, and is ignored by the RealPlayer. The rest of this RAM file indicates that there are three audio segments in the playlist. The first is a live feed, using the RTSP protocol, from the RealServer at IP address 209.226.148.226, using port 665, and this audio segment will only play for 5 minutes, due to the keyword **end** and the numerical parameter after it. The next line indicates that the RealNetworks proprietary protocol PNM is to be used to receive the entire archived audio file **20278596_288.rm** from the subdirectory **/wbbr/topbus** from the server at **media4.bloomberg.com**. Finally, the last line indicates that again using the PNM protocol, the digitized audio file **20000424.rm** is to be retrieved from the **/rcfoc** subdirectory of the RealAudio server at **raserver.das-x.d c.com**, but only 30 seconds of that archived audio is to be played. Additional capabilities of

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such RAM files will be obvious to those skilled in the art of digitized audio players, such as RealPlayer. Again it should be noted that this example is for audio, but the present invention applies to other media as well, such as video. Also, again, it should be noted that there are other digitized video and audio players and file formats, such as those for Microsoft Corporation's Windows Media Player. While the Windows Media Player has many differences, such as the specific methods used for invoking and controlling it, the audio encoding method, the program file format, and the commands used to control the player, the Windows Media Player has the same basic capabilities, and the present invention could equally well be implemented using Windows Media Player, or a combination of such players. A combination of such players can be required since the players each generally only support a few streaming media encoding formats, so to receive many encoding formats, requiring more than one player is common.

Continuing with step 306, optionally, the user can request that a copy of the program be sent to others, for example, by electronic mail. Also optionally, the user can request that a copy of the program be sent to the Central Host, which stores it in step 306, as this allows retrieving the program from other locations and devices, so the same program can be heard elsewhere.

Figure 4 provides details of listening to an audio program which has already been created and stored, as in Figure 3.

For the first step, the user selects the program of interest. This program could be stored locally, as shown in step 401, or could be stored on the Central Host. In step 402, the user contacts the Central Host and submits the program to it. In step 403, the Central Host checks for updates for the audio segments in the received program, for example:

- whether a selected audio segment now has a new schedule (for example, the sports report is still at the

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same URL, but is now available at 10 and 40 minutes past the hour, rather than 15 and 45 minutes past the hour)

- the next name for an archived audio segment of interest, for example, if the Central Host has a record that the user has already heard the weekly technology report archived at

pnm://raserver.das-x.dec.com/rcfoc/20000424.rm, then the Central Host could update the program file to reference the content provider's next weekly technology report, which might have a URL of

pnm://raserver.das-x.dec.com/rcfoc/20000501.rm

- whether an audio segment should be played at all, for example, if a user has heard the hourly news report at <http://www.radio.cbc.ca/news/hourly/latest.rm> (which

references the actual digitized audio file of

pnm://home.cbc.ca/radio/news/latestnews/latestnews.ra - which always has the same filename, but the contents are updated hourly), then the Central Host will not include this segment in the playlist at all.

Also in step 403, the host may insert into the program references to advertisements (which could be audio, video, graphics or text), and said advertisements could be customized according to the types of audio segments selected by the user, demographic information solicited from the user as part of allowing them access to the Central Host, or some other criteria.

While the RAM file supported by RealPlayer allows specifying a maximum playing time for audio played, it does not support more advanced features, such as interrupting a first live audio feed with a second live audio feed, and then resuming playing said first live audio feed when said interruption completes. However, such capabilities can be accomplished using more advanced programming, such as JavaScript and the embedded version of RealPlayer. The playlist information sent from the Central Host in step 303 can therefore include additional details, such as the start time, duration, and repeat interval for interrupting audio. This information is then used in step 404 to augment the

This information is then used in step 404 to augment the standard play functions of the RealAudio player. For example, the RealPlayer **GetPosition()** method returns the position in the currently playing audio segment which is to be interrupted, so the current play position can be stored temporarily. Then the **SetSource()** method can be used to begin playing the interrupting audio segment, by specifying the reference to the interrupting audio segment as a parameter to the method. Once the interrupting audio segment completes, the **SetSource()** and **SetPosition()** methods allow restarting the interrupted audio segment where it was interrupted. Furthermore, subtracting from the returned **GetPosition()** value allows restarting somewhat earlier in the interrupted audio segment, in case the interrupted audio was in mid-word or mid-sentence.

Other features can also be implemented, for example, adding to the value returned by the **GetPosition()** method allows skipping ahead in the current audio segment, and the **DoPrevItem()** and **DoNextItem()** methods allow skipping to the previous or next entry in the playlist. Other methods allow displaying the current play status, such as whether the player is buffering digitized audio in preparation for playing it. Other control functions can be accomplished with other combinations of these and other methods which are available for the RealPlayer, and will be obvious to those knowledgeable in RealPlayer programming. Again, the above examples of RealPlayer programming are simply used to detail the procedures required to implement the functionality, and other implementations, both for video, and for other audio players, such as Microsoft Corporation's Windows Media Player are simply other embodiments of the present invention.

Continuing with step 404, either automatically, or using controls displayed by a standard web browser, the user's computer will then request audio from a content provider, which will, in step 405, begin streaming this digitized audio back to the user.

Note that the content provider could in fact be the same computer as is be used by the user to play the audio - this would be common for the case of music files, such as those in MP3 format, which are stored on the user's computer's hard disk drive.

In step 406, the user will begin hearing the received audio, and as described above, through interruptions timed through a schedule, through reaching the end of archived audio segments, and through interaction with the user and the above JavaScript methods, the RealPlayer will typically halt and resume playing audio, and request other audio segments from other content providers, as scheduled in the program. As shown in step 407, during this time, the JavaScript software can show the constantly-updated player status, such as the description of the following:

- the previous audio segment played, and its duration,
- the current audio segment playing, along with the time remaining before the next audio segment will be played,
- the next audio segment to be played, and its duration, and
- whether the current audio playing is an interruption.

One of the types of audio segments which can be included in an audio program is unscheduled interrupting audio, such as a press conference or financial news bulletin. Such audio could be provided by content providers, and would interrupt the currently-playing audio segment whenever said unscheduled interrupting audio meeting specified criteria, such as topic or level of urgency, became available. As described above, while a standard audio player such as RealNetworks, Inc.'s RealPlayer does not directly have the capability of handling such interrupting audio, utilizing JavaScript, Java and RealNetwork's embedded RealPlayer can provide this functionality by utilizing events and optionally a separate

control communications channel to either the Central Host or the interrupting audio segment's server.

At step 408, a content provider has unscheduled interrupting audio, and sends this to the user's audio
5 player, to interrupt any currently-playing audio segment.

Also, if the current audio segment has been interrupted, the description and the time remaining before resuming the interrupted audio can be displayed, as will be shown in, and described for Figure 15.

10 A further function of the JavaScript or other software controlling the playing of the audio is recording specific audio segments, such as those specified in step 303 of Figure 3, when the program was built. By playing this recorded audio back, the user could therefore hear a
15 missed real-time audio segment, such as the most recent news or weather.

Figures 5 through 7 shows the user interface for submitting new audio segments to the Central Host's database, as described in step 201 of Figure 2. As shown in
20 step 103 of Figure 1, typically, a user would already be viewing a web page which has a hot-link with displayed text such as "Click here to listen". By right-mouse-clicking on that hot-link, and, for Netscape Communications Corporation's Netscape Navigator world wide web browser
25 client, selecting the "Copy Link Location" pop-up menu item, the HTML anchor text of that hot-link will be copied to the operating system's clipboard buffer. By moving the cursor to text window 501 in Figure 5, the anchor text can be pasted to that text window, as is shown at 502. Then, by
30 clicking on the "Get Details" button 503, the Submit Client software will request the details of that audio segment, as described in step 202 of Figure 2.

Figure details which would subsequently be received, as described in step 204 of Figure 2. The Audio
35 URL window 601 shows the HTML anchor text 502 from Figure 5. The Page URL window 602 shows the URL of the web page which displayed the hot-link. Depending on the exact method of implementation, this may be automatically determined by the

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Submit Client software, or may need to be manually cut-and-pasted by the user. The Audio URL File Contents window 603 shows the contents of the Audio URL file specified in text window 601. This file is normally retrieved by the audio
5 player software, but in this case, would be retrieved by the Submit Client software, and displayed to the user. In this example, there is only one line in the file, but multiple-line files are common, and could be displayed in a scrolling window or by other method, such methods being
10 well-known to those familiar with HTML programming. The contents of window 603 may need to be examined, for example, to determine the file-naming scheme used for periodically-updated content. Or the contents of window 603 may need to be edited, for example to remove information
15 not needed for playing the audio, such as commands present for compatibility with older audio players. Text windows 604, 605 and 606 display the audio segment's Title, Author and Copyright fields, as reported by the audio segment's server, as shown in step 203 of Figure 2. Text window 607
20 displays the length of the audio segment (in hours:minutes:seconds format), or if the segment is live audio, then text such as "Live" will instead be displayed in window 607, such distinction also being reported by the audio segment's server. A more descriptive title for the
25 audio segment can be entered into text window 608, and keywords to be used for later searching for such audio segments on the Central Host's database can be entered into text window 609. Such keywords could be more structured, such as having specific fields for the geographic location
30 or relevance of the audio source, type of content, a rating for suitability of audience, and so on.

If the user wishes to now submit the displayed reference information to the audio segment to the Central Host's database, then button 616 can now be clicked.

35 As described for step 106 in Figure 1, if the user would like to define a portion of this audio segment as having a particular type of information, then the details for said portion can be entered in the remainder of the

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text windows 610 through 615. Example such entries are shown in Figure 7.

For example, if the Audio URL in text window 701 is the digitized audio from a live continuously-playing radio station which provides a news report every hour, on the hour, for a duration of four minutes, the audio segment specified in Figure 6 could be augmented to provide only this news report, rather than the continuously-playing radio station audio. Said augmentation would be performed as follows:

- The Start Time text window 710 specifies when the audio is first available. For convenience to the user, the word "Midnight" could be entered in addition to 12:00:00 AM, to indicate that the desired news report begins on the hour.
- The Duration window 711 specifies the duration of the news report, in this case, four minutes.
- The Repeat Interval window 712 specifies how often this news report is available. In this case 1:00:00 indicates every hour.
- The Days Available window 713 indicates on which days of the week the news report is available. In this case, "All" indicates every day of the week.
- The Time Zone window 714 indicates in which time zone the audio source is located, so that said Start Time and Days Available fields can be correctly interpreted for listeners in other time zones.
- The Delay window 715 indicates the time delay resulting from the audio digitizing process used by the audio source, as well as typical network buffering, queueing, and propagation delays. This permits listeners to accommodate these delays, so that their audio player will not start (and finish) playing the audio source's audio too soon. For example, if a listener is in the same time zone as the audio source, and creates a program to hear a 5:00 PM news broadcast, and the listener's player begins playing the audio from said audio source at 5:00 PM, the desired audio (the news broadcast) will typically not begin until

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about 30 seconds later, due to the various delays, so the user would hear said audio source 30 seconds too early (that is, beginning with audio which was generated at 30 seconds before 5:00 PM). By specifying said expected delay in text window 715 as 30 seconds, for example, said user's audio player will not begin playing the audio until 30 seconds after 5:00 PM, therefore beginning with the news broadcast which actually started at 5:00 PM. Depending on where and how listeners receive this digitized audio, they may each require the ability to modify this delay for their own listening situation, possibly for each segment in their program. Therefore, when users select audio segments, as in step 303 of Figure 3, a field could be provided to specify this per-segment delay, which could even be a negative number if the audio source delay field 715 common to all listeners was set too great for a specific user's requirements or preferences.

The user can now click on Submit button 716 to submit this audio reference to the Central Host's database. This process of adding both basic audio references (specified in fields 701 through 709), as well as references to portions of those basic audio references (specified in fields 710 through 715) would be done by the personnel responsible for building the Central Host's database, and optionally by any user of that Central Host database as well.

Now that the procedure for adding references to audio segments to the Central Host database has been described, the next step is to describe the user interface to build an audio program from sequences of said audio segments.

Figure 8 shows the user interface for searching the Central Host database (the lower section of this screen will be described for Figure 12 below). The search screen check-boxes 801 and 802 allow specifying whether only live audio, only archived audio segments, or both, are desired to be searched.

Since users may be permitted to directly submit (rather than simply e-mail requests, as is implemented by some prior art) audio segment references to the Central Host's database, for example, using the process shown in
5 FIGS. 5, 6 and 7, there may be a desire to segment the Central Host's database into two sections, as follows:

- An audited section which contains audio segment references which have been verified to be correct, with duplicate references removed, with consistent use of
10 keywords, and so on.
- An unaudited section, which contains whatever users submit. While this section would not have the advantages of the audited database, it could have a wider range of audio segment references, and could be more
15 frequently updated. Examples of this content would include references to audio sources which are in other languages, or are for audio announced with little lead time, such as live press conferences or product announcements.

Therefore, check boxes 803 and 804 allow
20 specifying which of said database sections to search.

Text windows 805 through 809 allow specifying boolean search criteria for keywords to be included in the audio segment references to be returned. And the text windows to the right of those windows 805 through 809 allow
25 specifying keywords which are not to be in the audio segment references returned. Once the search criteria are specified, button 810 will be clicked to begin the search, which could return results such as those shown in Figure 9.

Many other search criteria and methods could be
30 used, and will be obvious to those skilled in the art of database design and search techniques and user interfaces therefor.

Figure 9 shows twelve audio segment references returned (one per row), along with basic information for
35 each reference. From left to right, the columns are the following:

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- A check-box for the user to indicate whether this segment should be included in the program being built by said user.
- A hot-link for the user to click which will cause
5 the audio segment to be played immediately.
- The audio segment title, note that in addition, the title can be clicked to display the web page associated with said audio segment.
- The duration of the audio segment, for archived
10 audio segments. For live audio (which plays continuously and therefore has no length), the duration is shown as "Live".
- The start time for the segment, this will be in hours:minutes:seconds format for live audio segments where
15 a portion has been defined as having particular content - for example a sports report which a radio station provides at 15 minutes and 45 minutes past each hour. For archived audio and for continuously-playing live audio, which both can be started at any time, the words "In Sequence" will be
20 displayed as the start time, as this indicates that said audio will be played when the previous audio segment completes, or the user clicks on the "Skip to Next" button shown in Figure 15. For unscheduled, interrupting audio, this is set to "As Available" to indicate that
25 interruptions will be accepted at any time.
- The repeat interval, which is set for audio segments which are to be heard periodically throughout the day, such as a live audio sports report which is available every half-hour, or for archived audio where a different
30 audio segment is to be played every two hours. For continuously-playing audio, or for audio segments which are to be heard only once, the repeat interval is displayed as "None".
- The listening time is normally set to All.
35 However, for archived audio it can be set to a value less than the segment duration so that less than all of said archived audio segment will be played. And for live audio, the listening time can be set to limit the playing time,

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for example, to four minutes as that could be the duration of a radio station's news report.

Said twelve audio segments available to be selected are described below:

- 5 • The first audio segment is a radio station which plays live audio continuously.
 - The next six audio segments are selected portions of the above radio station's audio. For example, the second line is a sports report which is available at 15 and 45
10 minutes past each hour, and has a duration of three minutes.
 - The eighth audio segment is an indicator that the user would like to receive interruptions of Toronto Stock Market Alerts. As with any other audio source available on
15 the Internet, these would be offered by an organization with information which the user wishes to hear. Further customization of the type of information provided, the level of urgency required for an interruption and other details could be provided through additional screens, not
20 shown.
 - The ninth audio segment is another radio station's news report, and this is available at the top of, and half-past each hour, and has a duration of four minutes and 30 seconds.
 - 25 • The tenth audio segment is yet another radio station's news report, this one is available at the top of each hour, and also has a duration of four minutes.
 - The last two audio segments are archived audio with lengths of 55 minutes and two seconds, and of four
30 minutes and thirty-nine seconds, respectively.
- The user now has the option to do the following:
- immediately listen to, or view the web page for, any of the displayed audio segments
 - change the start time, repeat interval or
35 listening time, for any of the displayed audio segments
- To select audio segments to be included in the customized program being built, the user would then click the box in the Select column corresponding to the desired

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audio segments, and then click on the "Include Selected Segments In Program" button at the bottom of the screen shown in Figure 9. These steps are described in detail below.

5 Figure 10 shows a possible screen after a user has selected said desired audio segments. Changes made by the user are as follows:

- the third, sixth, eighth and eleventh audio segments have been selected for inclusion in the audio program being built
- 10 • the listening time of the third audio segment has been reduced from two minutes to one and a half minutes, perhaps because the user knows the last 30 seconds of the report are international news for which another information source is preferred
- 15 • a start time of 3:20 PM has been set for the gardening show, and a repeat interval of one day has been set, so a new program will be heard each day, beginning at that time (note that since a start time has been set,
- 20 rather than only hearing this gardening show when previous audio completes, said gardening show will interrupt other audio such as a continuously-playing radio station)

Once the user has completed setting the above preferences, the user will click the "Include Selected Segments In Program" button at the bottom of the screen, and a screen such as that shown in Figure 11 would then be presented to the user. Figure 11 shows that only those audio segments selected in Figure 10 have been included in the audio program being built. The user now has the choice of saving the audio program or of first adding more audio segments. If the user clicks on the "Select More Audio Segments" button near the bottom of Figure 11, then a search screen such as that shown in Figure 12 will be presented. Note this is the same search screen as was shown in Figure 8, however, this time the user wishes to enter audio segment references which are not in the Central Host's database, so using the same cut-and-paste process as was used for text window 501 in Figure 5, the user enters

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the hot-link and clicks the Get Details button, as shown at the bottom of Figure 12. A process of viewing and possibly changing or adding to the displayed information, as was shown for Figure 6 could now be used, however, in this case, the audio segment reference will not be submitted to the Central Host's database for others to use or update, rather, it will only be available for this user. This process can be repeated as desired, and as shown in Figure 13, additional audio segment references would be added to those shown earlier for Figure 11.

Figure 13 also shows that for audio segments which will be played in sequence (that is, they do not have a start time specified), a number can be entered to set the order in which they will be played (note there are other user interfaces for specifying a sequence, such as clicking on arrows to move segments up or down in the sequence). Also, a check-box is available to specify that when the entire audio program has been played, it should be started again from the beginning of the sequence. Note that a time-line or Gantt chart could now be displayed to show graphically what audio will be played throughout a time period.

The next step is to save the audio program, by clicking on the Save Program button at the bottom of Figure 13. This could produce a screen such as that shown in Figure 14.

Figure 14 shows that the software allows up to four programs to be saved, and that three have already been saved, as programs A, B, and C. Note that each already-saved program has previously been given a name, to aid in recalling what the contents are, or when it will be played. For example, program A has been given the name "My morning radio", has three audio segments, and will be the program played between the hours of 4:00 AM and noon each weekday. Note that by clicking on any program name, that program can be played regardless of the listen window times set. The program created as described above could now be saved as program A, B, C, or D, by the following steps:

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- specifying a program name, in the row corresponding to the row to be used
- specifying a listen window of time, and the days of the week when this program is to be played, in the three
- 5 Listen Window text boxes of the row to be used
- clicking on the A, B, C or D button of the row to be used

If the program name for row D was set to "Dinnertime Radio", and the D button clicked to store the

10 program, and Dinnertime Radio was then clicked to begin listening to the program, then a display such as that shown in Figure 15 might be the result.

Alternatively, if the Listen Now button is clicked, then the saved audio program for the current time

15 of day, and day of week (or closest to it) will be automatically selected and played.

Figure 15 shows a display which could be presented to a user listening to an audio program. It shows the following:

- 20 • that the audio program is comprised of eight audio segments (one per row)
- that the user had been listening to 1050 Chum Oldies Radio (which is a continuously-playing live radio station), but that this was interrupted by the 680 News
- 25 Business Report, which has a periodic specific start time set (and this audio segment will resume once the interruption has completed)

- that there is 1 minute and 32 seconds of the two-minute 680 News Business Report remaining to be heard

30 Note that the audio player controls at the lower right of the screen permit the following functions:

- skipping back to the previously-heard audio segment
 - skipping ahead within the current audio segment
 - 35 • skipping ahead to the next audio segment
 - stopping, pausing and starting the audio
- Other audio player controls could be provided, for example, to; keep listening to an audio program past its

scheduled duration, replay a portion of archived audio, specify how long to skip ahead within an audio segment, or immediately or at a specified time, record the audio for future listening.

5 Other screens to view and edit the audio segments in saved programs, to specify that certain audio programs or segments are to be recorded for listening at a later time, to e-mail a program to another person, and to do other administrative tasks or provide other features based
10 on the disclosed functions will be obvious to those skilled in the art, and are equally considered part of the present invention.

Figure 16 shows the network configuration for a possible embodiment of the present invention. Configuration
15 and Listening/Viewing Station 1601 would be used by a user to perform the functions depicted in FIGS. 5 through 15.

The following steps could be utilized to submit audio segment references to Central Host 1602's database.

Utilizing a network, such as the Internet 1603,
20 and a standard world wide web browser client, the Configuration and Listening/Viewing Station 1601 could be used to contact First Content Source 1604 to view a web page describing the available audio content. By some means, such as right-mouse-clicking on an audio hot-link and the
25 browser's "Copy Link Location" function, the reference to the audio could be copied to a clipboard buffer. Central Host 1602 could then be contacted to view a web page for submitting audio references to said Central Host 1602's database. The clipboard buffer, now holding the audio
30 reference could then be copied to a text window such as text window 501 in Figure 5. Clicking on a button, such as button 503 in Figure 5 could result in the First Content Source 1604 being contacted, as in step 202 of Figure 2, to request additional audio segment reference details, such as
35 those shown at 602 through 607 of Figure 6. The user could then provide additional information, such as that shown at 708 through 715 in Figure 7, and button 716 of Figure 7

could be clicked to submit said additional information to Central Host 1602's database.

The following steps could be utilized to create an audio program.

- 5 Utilizing a network, such as the Internet 1603, and a standard world wide web browser client, the Configuration and Listening/Viewing Station 1601 could be used to contact Central Host 1602 to display a keyword search page, such as is shown in Figure 8. Keywords
- 10 describing the desired content would be entered and submitted to said Central Host 1602's database search engine, and the corresponding available audio references would be sent to Configuration and Listening/Viewing Station 1601, and displayed thereon, such as is shown in
- 15 Figure 9. Changes and Selections would be made, such as are shown in Figure 10, and the resulting program would be submitted to Central Host 1602's database to be stored, such as is shown in Figure 14. Alternatively, said program could be saved locally on Configuration and
- 20 Listening/Viewing Station 1601.

The following steps could be utilized to listen to an audio program.

- A user at Configuration and Listening/Viewing Station 1601 would view the programs already saved, such as
- 25 is shown in Figure 14. By clicking on the "Listen Now" button, Configuration and Listening/Viewing Station 1601 would contact Central Host 1602 to request updates to the saved program to be played according to the current time and day. Central Host 1602 would then perform the following
 - 30 functions, as in step 403 of Figure 4:
 - Check whether any database updates, such as changed start times, repeat intervals, or segment durations, are available for the audio segment references comprising the program.
 - 35 • Check whether archived audio segments in the program have already been played, and if so, whether there are related archived audio segments which can be played instead. For example, if a web site has the last several

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years of weekly garden shows archived, then a different garden show could be played each day (until all have been heard). Or if a sports team has all their games available by radio, but the particular radio station is different each week, then the audio from whichever radio station that is scheduled to play the next game could be played.

• Using demographic information solicited as part of registering to use this service, appropriate advertisements could be included in the program, for example:

- i) at fixed intervals,
- ii) between each audio segment, or
- iii) in place of advertisements provided by the content providers, for example, by receiving advertisement timing information from the content providers in return for sharing the advertising revenue.

Said advertisements could be archived on Central Host 1602, or other servers, such as those run by the advertiser's advertising agencies.

Central Host 1602 would then send the updated program information to Configuration and Listening/Viewing Station 1601, and said Configuration and Listening/Viewing Station 1601 would then directly contact the Content Sources and request the content be sent directly to Configuration and Listening/Viewing Station 1601.

Figure 17 shows an alternative method to listen, for example, to the audio for a created program. The steps for submitting audio segment references, and creating and audio program would be similar to those described in Figure 16 above. However, the audio would be received through a Listening Station 1702, so the user would not need to be at a computer to listen to the created audio program. A variety of methods could be utilized to accomplish this, such as the following:

• Listening Station 1702 could request the desired program from Central Host 1703, receive an updated program, and directly contact the Content Sources to request the audio segments, just as Configuration and Listening/Viewing Station 1601 had in Figure 16 above.

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• Listening Station 1702 could request Configuration Station 1701 to request the desired program from Central Host 1703 and also that Central Host 1703 send the updated program directly to Listening Station 1702, and Listening
5 Station 1702 would then directly contact the Content Sources to request the audio segments.

• Listening Station 1702 could request Configuration Station 1701 to request the desired program from Central Host 1703, and Central Host 1703 would provide the updated
10 program back to Configuration Station 1701, and Configuration Station 1701 would contact the Content Sources directly, to request the audio segments, which would be sent to Configuration Station 1701, and Configuration Station 1701 would relay the audio segments
15 to Listening Station 1702.

Buttons on Listening Station 1702 would permit control over the playback of the audio segments, as described for Figure 15 above. A display could be provided on Listening Station 1702 to provide playback information,
20 such as that shown in Figure 15.

Other configurations are possible, and would be obvious to those skilled in the art of network programming.

25

Although various preferred embodiments of the present invention have been described herein in detail, it will be appreciated by those skilled in the art, that variations may be made thereto without departing from the
30 spirit of the invention or the scope of the appended claims.

THE EMBODIMENTS OF THE INVENTION IN WHICH AN EXCLUSIVE PROPERTY OR PRIVILEGE IS CLAIMED ARE DEFINED AS FOLLOWS:

1. A method of playing discrete media content segments comprising
specifying an order of play of media content segments selected from archived media content segments and continuously playing live media content segments,
specifying specific live media content segments having defined start times, durations and repeat intervals,
deriving a play sequence based on said order of play which is interrupted to accommodate said specific live media content segments at the start times thereof, and
using said play sequence to provide a personalized sequence of discrete media content segments.
2. A method as claimed in claim 1 wherein said media content segments are streaming media content segments.
3. A method as claimed in claim 1 wherein said media content segments each include an address that identifies a source of the media content segment and said address is used to play the particular media content segment when required according to said personalized sequence.
4. A method as claimed in claim 1 wherein said play sequence includes an address for each discrete media content segment which address allows playing of the particular discrete media content segment upon demand.
5. A method as claimed in claim 1 where said play sequence includes address instructions for each discrete media content segment causing the play thereof in accordance with the play sequence on a source specific to the media content segment and where said play sequence includes address instructions of different sources.

6. A method as claimed in claim 1 including identifying live streaming media content segments which meet predetermined selection criteria determined by a user, and modifying said play sequence to accommodate said identified live streaming media content segments.
7. A method as claimed in claim 1 wherein said derived play sequence after interruption to accommodate said specific live media content resumes play of media content based on said order of play.
8. A method as claimed in claim 1 wherein said derived play sequence, after an interruption which interrupted an archived media content segment, plays the entire archived media content segment or plays a remaining unplayed portion of the archived media segment or plays a portion of the archived media segment immediately proceeding the interruption followed by the remaining unplayed portion of the archived media segment.
9. A method as claimed in claim 1 wherein said derived play sequence is stored as a program along with program timing information for the playing thereof and said method allows the storage of multiple programs.
10. A method as claimed in claim 9 wherein said program timing information includes the ability to play the program on a repetitive scheduled basis.
11. A method as claimed in claim 9 wherein said play sequence is stored on a first INTERNET server and said media content segments are stored on a plurality of INTERNET servers.
12. A method as claimed in claim 11 wherein said media content segments are played on a user device connected to the INTERNET and in communication with said

INTERNET servers and said media content segments are transmitted to said user device as streaming media content segments.

13. A method as claimed in claim 1 wherein said derived play sequence adjusts for differences in time zones with respect to the playing of live media content segments.

14. A method as claimed in claim 1 where said discrete media content segments are stored on different devices available on a computer network and said different devices are used to play said discrete media content segments.

15. A method as claimed in claim 3 wherein said play sequence is stored on a first computer device on a computer network and at least some of said discrete media content segments are stored and playable using further computer devices on the computer network, said first computer device using said play sequence to play on a user computer device on said network said sequence of discrete media segments using said further devices.

16. A method as claimed in claim 15 wherein said discrete media content segments are available on computer servers available on a computer network and said discrete media segments are played on a user device connected to said network.

17. A method as claimed in claim 1 including conducting an initial search based on user entered criteria and identifying discrete media content segments of possible interest to a user and making said identified discrete media content segments available during said specifying steps.

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18. A method as claimed in claim 17 wherein said discrete media content segments are discrete audio media content segments.

19. A method of identifying audio content and the selective programming thereof to define a personalized sequence of discrete audio segments comprising

identifying a series of archived audio segments of possible interest to a user,

identifying a series of live audio segments available at specific times and of a known duration of possible interest to the user,

forming a basic series of audio segments from at least said archived audio segments for play in a particular manner according to information entered by the user,

forming an interrupting series of audio segments from at least said live audio segments including timing information for playing of each audio segment, and

producing an audio signal based on said basic series of audio segments which are interrupted by said interrupting series at the specific times of the audio segments and for the duration thereof.

20. A method as claimed in claim 19 wherein said basic audio segments also include live audio segments.

21. A method as claimed in claim 19 wherein said interrupting audio segments include archived audio segments.

22. A method as claimed in claim 19 wherein said basic audio segments also include live audio segments and said interrupting audio segments include archived audio segments.

23. A method as claimed in claim 22 including defining a plurality of channels where each channel defines

an audio signal based on its own basic series of audio segments and its own interrupting series of audio segments.

24. A method as claimed in claim 19 wherein said produced audio signal returns to said basic series of audio segments after the duration of an interrupting audio segment and in the event the particular audio segment that was interrupted was an archived audio segment identifying the point of interruption and returning to the archived audio segment in a predetermined manner relative to the point of interruption.

25. A method as claimed in claim 19 wherein said interrupting series of audio segments include live audio segments from a plurality of audio feeds provided live on the INTERNET.

26. A method as claimed in claim 25 wherein said archived audio segments include segments available for replay from a plurality of independent sources provided on the INTERNET on a user demand basis.

27. A method as claimed in claim 26 wherein said discrete audio segments include found audio segments identified based on general criteria entered by the user and determined to be relevant by a computer based on said general criteria.

28. A method as claimed in claim 27 wherein said found audio segments interrupt other audio segments.

29. A system for allowing a user to manage media content available from a host of sources and produce a media signal customized according to user identified criteria, said system comprising

a first web page interface for identifying media segments of possible interest to the particular user where said media segments include live media segments and

archived media segments and selecting therefrom a group of media segments of particular interest to the user,

a second web page interface allowing the user to select from said group of media segments and form a basic sequence of media segments to be played in a predetermined manner and also allowing the user to select an interrupting series of media segments to be played in a manner to interrupt said basic sequence of media segments at particular times and for the duration thereof and thereafter return to said basic sequence of media segments, and

a third web page interface to allow the user to play said basic sequence of media segments and said interrupting series of media segments.

30. A system as claimed in claim 29 wherein said system upon return to said basic sequence resumes the media segment that was interrupted.

31. A system as claimed in claim 29 including a memory means for tracking archived media segments to identify media segments which have been previously played to avoid replaying thereof.

32. A system as claimed in claim 29 including memory means for tracking archived media segments and marking any played archived media segment to avoid inadvertent replay thereof.

33. A system as claimed in claim 29 wherein said system conducts additional searches from time to time to locate current media segments of an identified content provider and adds said current media segments to said selected archived media segments.

34. A system as claimed in claim 29 wherein said media segments are audio media segments available over a public computer network.

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35. A system as claimed in claim 34 wherein said media segments are available and transmitted for play on a user device connected to the INTERNET.

36. A system as claimed in claim 29 wherein said media segments are video media segments available over a public computer network.

37. A method as claimed in claim 3 including connecting a user play device specifically designed for playing media content segments to a network and transmitting and playing the personalized sequence of discrete media content segments using said user play device.

38. A method as claimed in claim 37 wherein said personalized sequence of discrete media content segments is defined using a user computer device connected to said network.

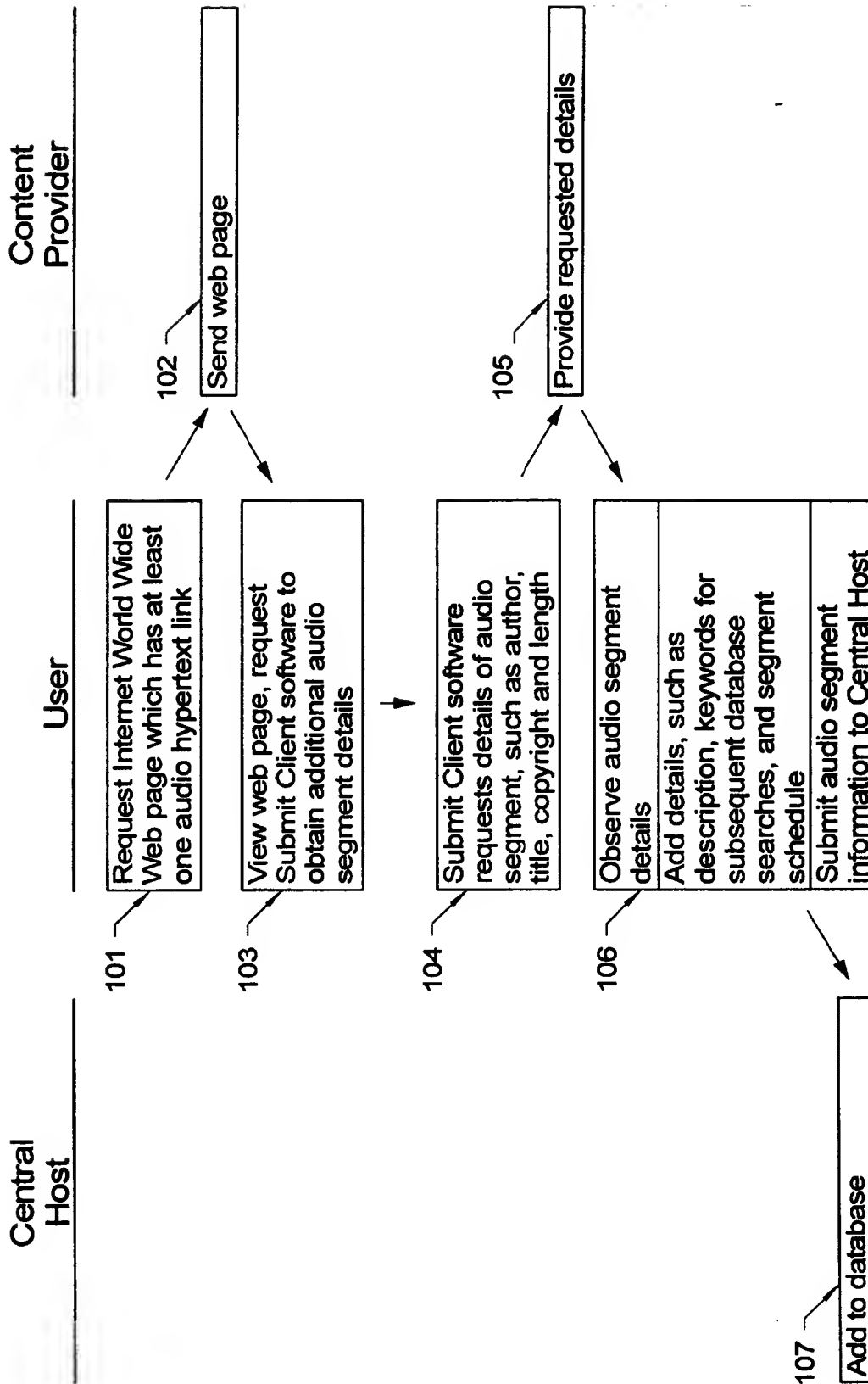


FIG. 1

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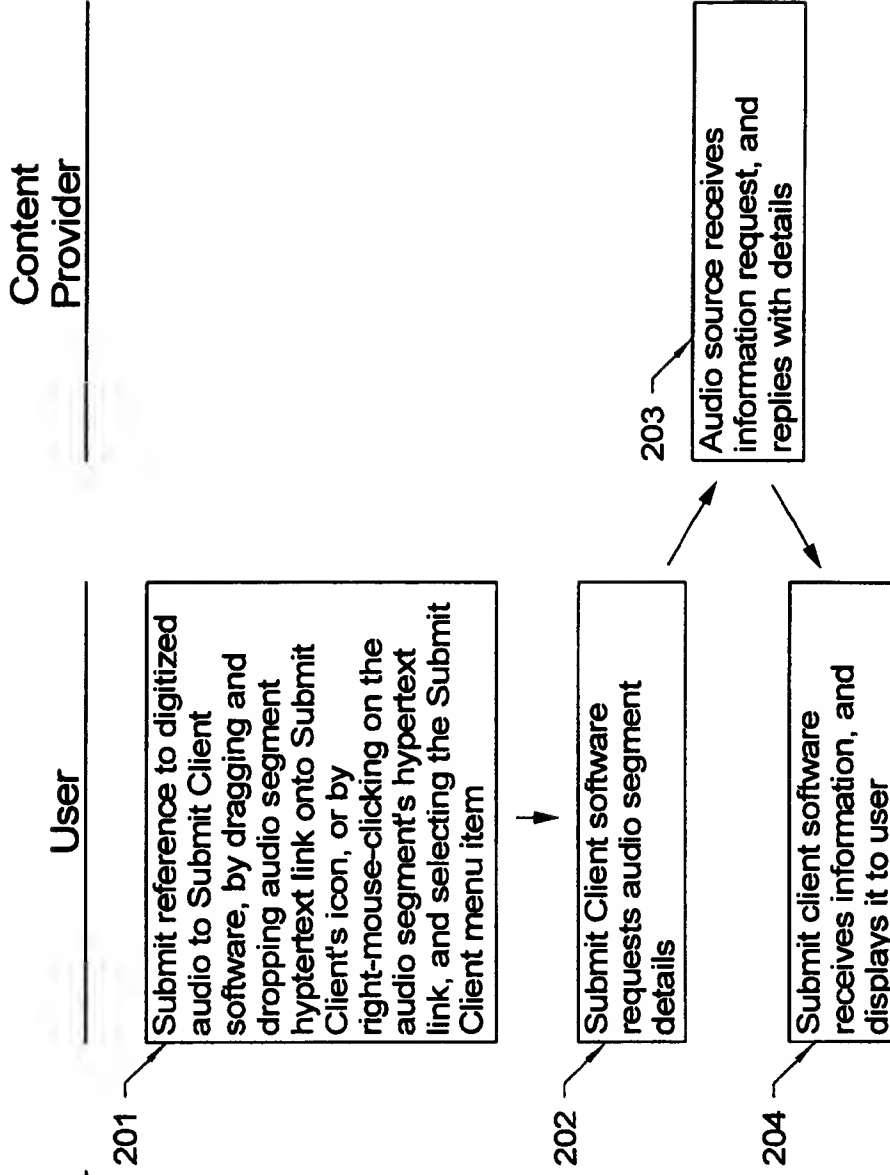


FIG. 2

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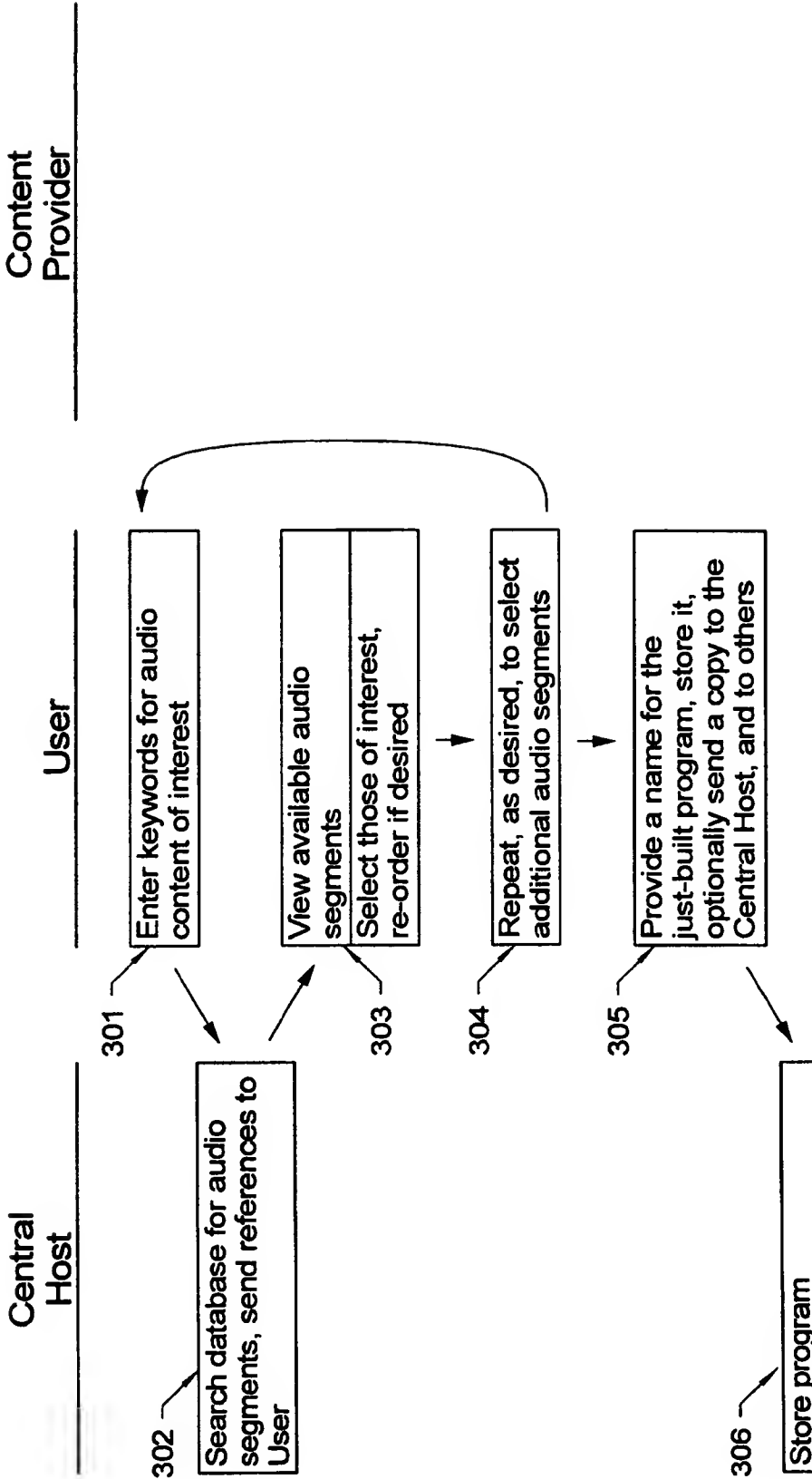


FIG. 3

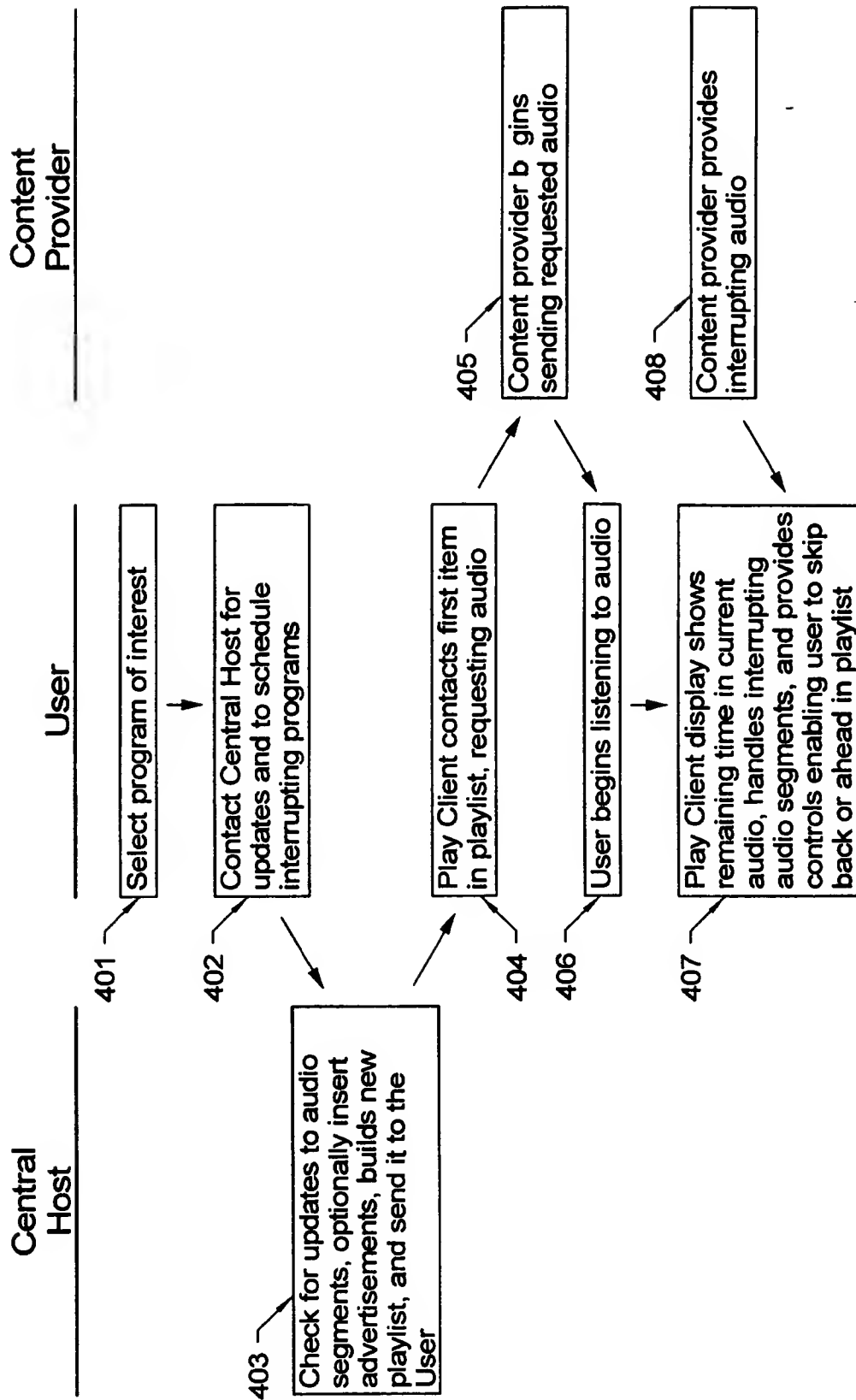


FIG. 4

5/17

To prepare to submit a new audio segment to the database, paste the audio segment's URL below, and click on Get Details

Paste audio URL here ...

http://www.1050chum.com/Content/AudioVideo/CHUMAM_1.ram

Get Details

FIG. 5

6/17

Here are the details for the requested audio source, provide additional information if desired, and submit this to the central database

Audio URL 601

Page URL 602

Audio URL
File Contents 603

604 1050 CHUM TORONTO OLDIES RADIO

606 ©2000 CHUM LIMITED Live 607

Segment Title 608

Keywords 609

610 611

612 613

614 615

616

FIG. 6

7/17

Here are the details for the requested audio source, provide additional information if desired, and Submit this to the central database

Audio URL	http://www.1050chum.com/Content/AudioVideo/CHUMAM_1.ram			701	
Page URL	http://www.1050chum.com/1050CHUMSet.cfm			702	
Audio URL File Contents	rtsp://209.226.148.226:665/encoder/chumam			703	
704	Title	1050 CHUM TORONTO	Author	OLDIES RADIO	705
706	Copyright	©2000 CHUM LIMITED	Length	Live	707
708	Segment Title	1050 Chum Hourly News Update			709
710	Keywords	Toronto, Canada, News, 1050, Chum, Hourly			711
712	Start Time	Midnight	Duration	00:04:00	713
714	Repeat Interval	1:00:00	Days Available	All	715
	Time Zone	GMT -05:00 Eastern Time	Delay	0:00:30	
	Submit To Central Database				716

FIG. 7

8/17

801 ☒ Search for live audio (such as radio stations)

802 ☒ Search for archived audio (such as pre-recorded segments)

803 ☒ Search audited database

804 ☐ Search unaudited database

810

Search

Keywords to include

805 Toronto

806 ☒ AND ☐ OR

807 News

808 ☐ AND ☒ OR

809 Gardening

Keywords to exclude

Entertainment

☒ AND ☐ OR

☒ AND ☐ OR

Or ...

Paste audio URL here ...

Get Details

FIG. 8

9/17

Select the segments of interest, and click on Include to continue

Listen Select Now	Segment Title (click for web page)	Segment Duration (hh:mm:ss)	Start Time (hh:mm:ss AM)	Repeat Interval (hh:mm:ss)	Listening Time (hh:mm:ss)
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News</u>	Live	In Sequence	None	All
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News Sports Report</u>	Live	12:15:00 AM	0:30:00	0:03:00
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News Business Report</u>	Live	12:26:00 AM	0:30:00	0:02:00
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News Weather Report</u>	Live	12:02:00 AM	0:10:00	0:01:30
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News Lottery Results</u>	Live	12:59:00 AM	1:00:00	0:01:00
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News News Update</u>	Live	12:03:00 AM	0:15:00	0:03:00
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News Stock Market Update</u>	Live	9:08:00 AM	0:30:00	0:01:30
<input type="checkbox"/>	<input type="checkbox"/> <u>Toronto Stock Market Alerts</u>	Live	As Available	None	All
<input type="checkbox"/>	<input type="checkbox"/> <u>CFRB News Update</u>	Live	12:00:00 AM	0:30:00	0:04:30
<input type="checkbox"/>	<input type="checkbox"/> <u>1050 Chum Hourly News Update</u>	Live	12:00:00 AM	1:00:00	0:04:00
<input type="checkbox"/>	<input type="checkbox"/> <u>Jerry Baker - Gardening For Life</u>	0:55:02	In Sequence	None	All
<input type="checkbox"/>	<input type="checkbox"/> <u>Environmental News Network</u>	0:04:39	In Sequence	None	All
Include Selected Segments In Program					

FIG. 9

10/17

Select the segments of interest, and click on Include to continue

Select Now	Listen Segment Title (click for web page)	Segment Duration (hh:mm:ss)	Start Time (hh:mm:ss AM)	Repeat Interval (hh:mm:ss)	Listening Time (hh:mm:ss)
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News</u>	Live	In Sequence	None	All
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News Sports Report</u>	Live	12:15:00 AM	0:30:00	0:03:00
<input checked="" type="checkbox"/>	<input type="checkbox"/> <u>680 News Business Report</u>	Live	12:26:00 AM	0:30:00	0:01:30
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News Weather Report</u>	Live	12:02:00 AM	0:10:00	0:01:30
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News Lottery Results</u>	Live	12:59:00 AM	1:00:00	0:01:00
<input checked="" type="checkbox"/>	<input type="checkbox"/> <u>680 News News Update</u>	Live	12:03:00 AM	0:15:00	0:03:00
<input type="checkbox"/>	<input type="checkbox"/> <u>680 News Stock Market Update</u>	Live	9:08:00 AM	0:30:00	0:01:30
<input checked="" type="checkbox"/>	<input type="checkbox"/> <u>Toronto Stock Market Alerts</u>	Live	As Available	None	All
<input type="checkbox"/>	<input type="checkbox"/> <u>CFRB News Update</u>	Live	12:00:00 AM	0:30:00	0:04:00
<input type="checkbox"/>	<input type="checkbox"/> <u>1050 Chum Hourly News Update</u>	Live	12:00:00 AM	1:00:00	0:04:00
<input checked="" type="checkbox"/>	<input type="checkbox"/> <u>Jerry Baker - Gardening For Life</u>	0:55:02	3:20:00 PM	24:00:00	All
<input type="checkbox"/>	<input type="checkbox"/> <u>Environmental News Network</u>	0:04:39	In Sequence	None	All

Include Selected Segments In Program

FIG. 10

11/17

Select More Audio Segments or continue by clicking on Save Program

Listen Now	Segment Title (click for web page)	Segment Duration (hh:mm:ss)	Start Time (hh:mm:ss AM)	Repeat Interval (hh:mm:ss)	Listening Time (hh:mm:ss)
<input type="checkbox"/>	<u>680 News Business Report</u>	Live	12:26:00 AM	0:30:00	0:01:30
<input type="checkbox"/>	<u>680 News News Update</u>	Live	12:03:00 AM	0:15:00	0:03:00
<input type="checkbox"/>	<u>Toronto Stock Market Alerts</u>	Live	As Available	None	All
<input type="checkbox"/>	<u>Jerry Baker - Gardening For Life</u>	0:55:02	3:20:00 PM	24:00:00	All

☐ Check this box if you'd like this program to be automatically repeated

Select More Audio Segments

Save Program

FIG. 11

1201

☒

Search for live audio (such as radio stations)

1202

☒

Search for archived audio (such as pre-recorded segments)

1203

☒

Search audited database

1204

☐

Search unaudited database

1210

Search

Keywords to include ...

1205

1206

☒ AND ☐ OR

1207

1208

☒ AND ☐ OR

1209

Keywords to exclude ...

☒ AND ☐ OR

☒ AND ☐ OR

Or ...

Paste audio URL

http://www.1050chum.com/Content/AudioVideo/CHUMAM_1.ram

Get Details

FIG. 12

13/17

Specify the Play Order and Save Program, or Select More Audio Segments

Play Order	Listen Now	Segment Title (click for web page)	Segment Duration (hh:mm:ss)	Start Time (hh:mm:ss AM)	Repeat Interval (hh:mm:ss)	Listening Time (hh:mm:ss)
	<input type="checkbox"/>	<u>680 News Business Report</u>	Live	12:26:00 AM	0:30:00	0:02:00
	<input type="checkbox"/>	<u>680 News News Update</u>	Live	12:03:00 AM	0:15:00	0:03:00
	<input type="checkbox"/>	<u>Toronto Stock Market Alerts</u>	Live	As Available	None	All
	<input type="checkbox"/>	<u>Jerry Baker - Gardening For Life</u>	0:55:02	3:00:00 PM	24:00:00	All
4	<input type="checkbox"/>	<u>1050 Chum Oldies Radio</u>	Live	In Sequence	None	All
2	<input type="checkbox"/>	<u>NPR Hourly News</u>	0:05:00	In Sequence	None	All
3	<input type="checkbox"/>	<u>NPR's Car Talk Show</u>	0:07:36	In Sequence	None	All
1	<input type="checkbox"/>	<u>Bloomberg Business News</u>	0:02:00	In Sequence	None	All

☐ Check this box if you'd like this program to be automatically repeated[Select More Audio Segments](#)[Save Program](#)

FIG. 13

Specify a name for your program, and a time window when you want it to be enabled, and save it

Listen Window

Save As Program	Record Program	Program Name (click to listen now)	Number of Segments	From (hh:mm:ss AM)	To (hh:mm:ss AM)	Days f Week
A	<input type="checkbox"/>	<u>My morning radio</u>	3	4:00:00 AM	Noon	Mon - Fri
B	<input type="checkbox"/>	<u>Bedtime radio</u>	7	7:00:00 PM	2:00:00 AM	Mon - Fri
C	<input checked="" type="checkbox"/>	<u>Weekend</u>	8	Midnight	Midnight	Sat - Sun
D	<input type="checkbox"/>	<< empty >>	<< empty >>			

Listen Now

Create Another Program

View Program Details

FIG. 14

15/17

Here are the details for your Dinnertime Radio program

Now Playing	Segment Title (click for web page)	Segment Duration (hh:mm:ss)	Start Time (hh:mm:ss AM)	Repeat Interval (hh:mm:ss)	Listening Time (hh:mm:ss)
	<u>Bloomberg Business News</u>	0:02:00	In Sequence	None	All
	<u>NPR Hourly News</u>	0:05:00	In Sequence	None	All
	<u>NPR's Car Talk Show</u>	0:07:36	In Sequence	None	All
Interrupted	<u>1050 Chum Oldies Radio</u>	Live	In Sequence	None	All
	<u>680 News News Update</u>	Live	12:03:00 AM	0:15:00	0:03:00
0:01:32	<u>680 News Business Report</u>	Live	12:26:00 AM	0:30:00	0:02:00
	<u>Toronto Stock Market Alerts</u>	Live	As Available	None	All
	<u>Jerry Baker - Gardening For Life</u>	0:55:02	3:00:00 PM	24:00:00	All

Program will not be automatically repeated

[View Summary Of All Programs](#)

Audio Player Control

Stop Pause Start
Play Previous Skip Ahead Skip to Next

FIG. 15

16/17 +

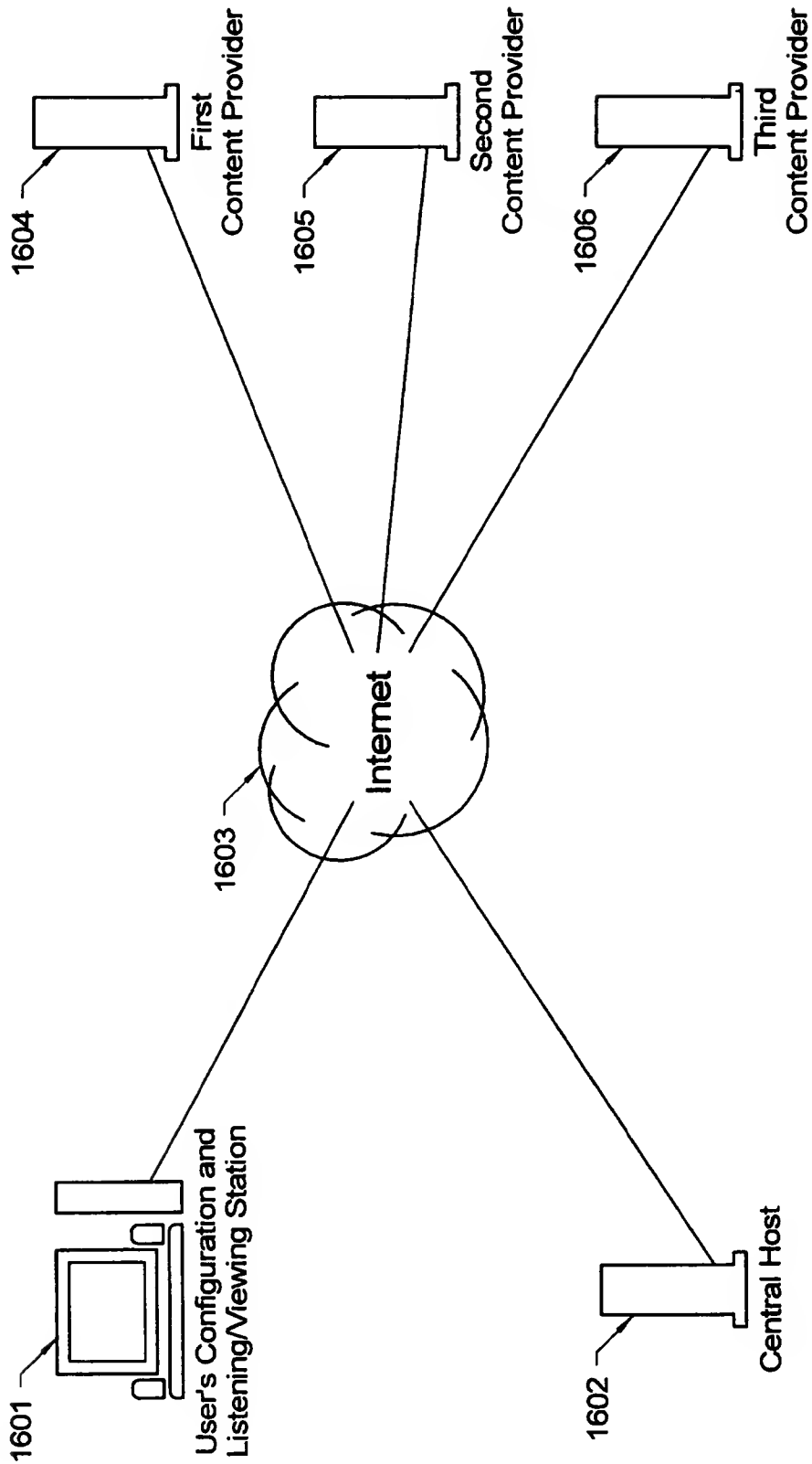


FIG. 16

+

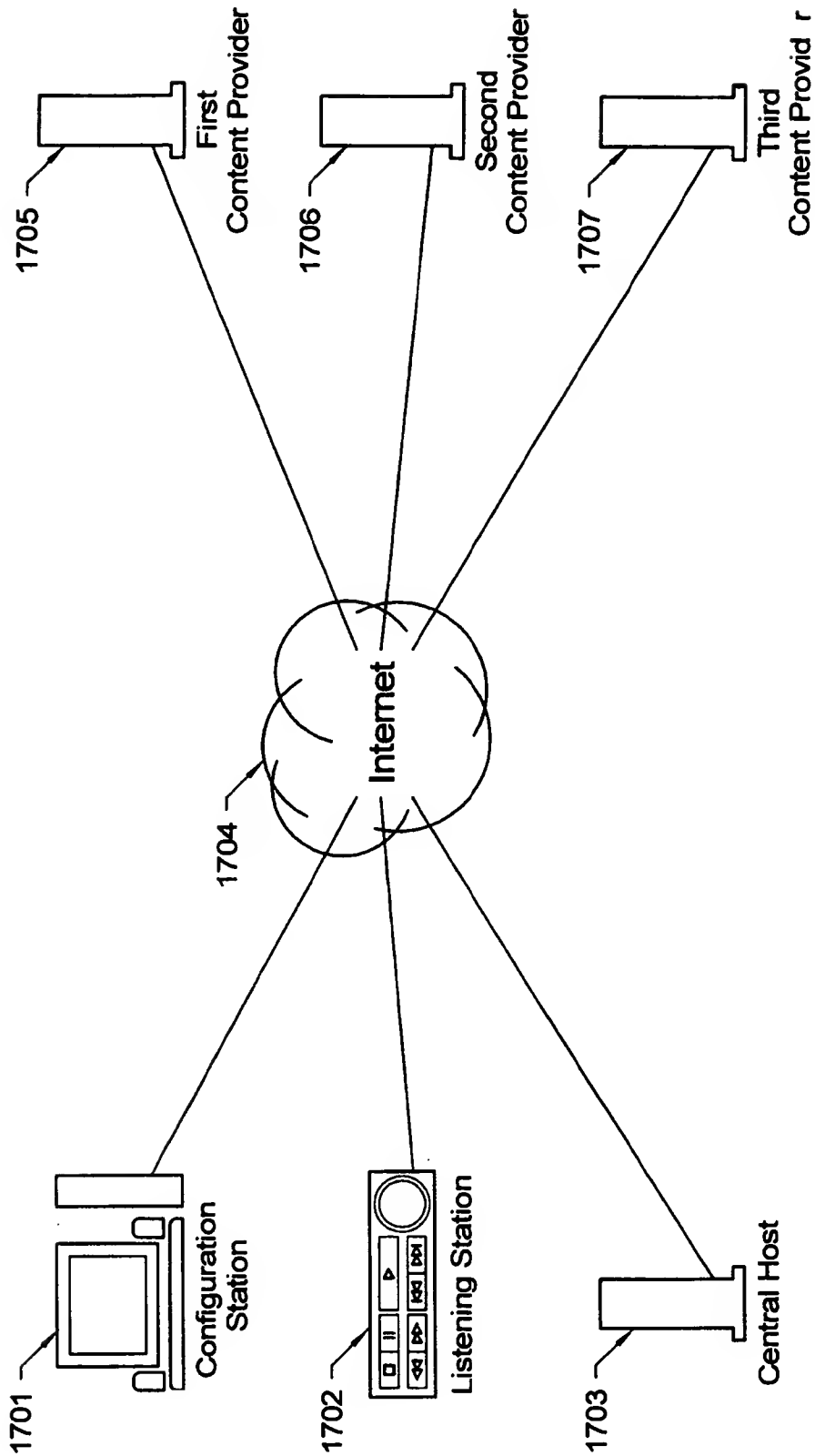


FIG. 17

